Confirmation No.: 3228

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Appl. No.: 09/753,844 Applicant(s): Mevers et al. Filed: January 3, 2001 Art Unit:

2174

Examiner:

Thanh T. Vu

Title:

STATISTICAL METERING AND FILTERING OF CONTENT VIA PIXEL-BASED METADATA

Docket No.: 042933/319992

Customer No.: 00826

Mail Stop Appeal Brief-Patents Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

APPEAL BRIEF TRANSMITTAL (PATENT APPLICATION - 37 C.F.R. § 41.37)

۱.	Transmitted herewith is the APPEAL BRIEF in this application, with respect to the Notice Appeal filed on August 9, 2007.
2.	Applicant claims small entity status.
3.	Pursuant to 37 C.F.R. § 41.20(b)(2), the fee for filing the Appeal Brief is: small entity \$255.00 other than small entity \$510.00 Appeal Brief fee due \$510.00 Fee is Enclosed Please charge the fee to Deposit Account 16-0605. Any additional fee or refund may be charged to Deposit Account 16-0605.
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Respectfully submitted,

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I hereby certify that this paper is being filed via the Electronic Filing System (EFS) to the United States Patent and Trademark Office on the date shown below.

Shana Moore